

Dr. Tiffany A. Manuel

President & CEO, TheCaseMade



Bio

DrT (as she prefers to be called) is a dynamic speaker, best-selling author and the President and CEO of TheCaseMade, an organization dedicated to helping leaders powerfully and intentionally make the case for systems change. In her role at TheCaseMade, DrT works with hundreds of passionate social changemakers, innovators and adaptive leaders around the United States who are building better, stronger communities that are diverse, equitable and inclusive. By aligning their community stakeholders around the kind of deep systems changes that can improve population outcomes, these leaders are able to grow their impact, scale their programs, and harness the investments they need to improve their communities.

DrT grew up in Detroit, Michigan during one of the most turbulent times in the city's history. It was because of the challenges of that experience that she champions better policy, programs, investments and services that can transform our cities and communities for the better. It is also the reason that DrT has worked to expand opportunity, equity and inclusion through 25+ years of professional and volunteer experience spanning the private and non-profit sectors, government and academia.

Trained as a social scientist in quantitative and qualitative methods, she is a self professed "data, policy, and messaging wonk!" She is passionate about translating the insights harvested from her research and practice to improve our ability to build public will around the critical issues that matter most. She holds doctorate and master's degrees in public policy from the University of Massachusetts Boston, a master's degree in political science from Purdue University and a bachelor's degree from the University of Chicago.

DrT has served on numerous nonprofit and social-impact boards and is a lifetime member of Delta Sigma Theta Sorority, Incorporated, an African American public service sorority.



The Mercury News

"The keynote speaker at the session was Tiffany A. Manuel, kind of a rock star in the affordable housing world..."



The Atlantic



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At TheCaseMade, we've created an easy-to-follow blueprint, Strategic CaseMaking™, to make it easier for you to call people to action in ways that transform our world for the better.

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